

Ipsos iris Database Release Schedule 2026

Database Month	Standard Ipsos iris Database		Ipsos iris CTV Database*	
	Embargo Release	Market Release	Embargo Release	Market Release
November 2025	Fri 19 Dec 2025	Mon 22 Dec 2025	Mon 5 Jan 2026	Tue 6 Jan 2026
December 2025	Thu 22 Jan 2026	Fri 23 Jan 2026	Wed 4 Feb 2026	Thu 5 Feb 2026
January 2026	Fri 20 Feb 2026	Mon 23 Feb 2026	Wed 4 Mar 2026	Thu 5 Mar 2026
February 2026	Fri 20 Mar 2026	Mon 23 Mar 2026	Wed 1 Apr 2026	Thu 2 Apr 2026
March 2026	Thu 23 Apr 2026	Fri 24 Apr 2026	Wed 6 May 2026	Thu 7 May 2026
April 2026	Thu 21 May 2026	Fri 22 May 2026	Tue 2 Jun 2026	Wed 3 Jun 2026
May 2026	Mon 22 Jun 2026	Tue 23 Jun 2026	Thu 2 Jul 2026	Fri 3 Jul 2026
June 2026	Tue 21 Jul 2026	Wed 22 Jul 2026	Fri 31 Jul 2026	Mon 3 Aug 2026
July 2026	Fri 21 Aug 2026	Mon 24 Aug 2026	Wed 2 Sep 2026	Thu 3 Sep 2026
August 2026	Mon 21 Sep 2026	Tue 22 Sep 2026	Thu 1 Oct 2026	Fri 2 Oct 2026
September 2026	Thu 22 Oct 2026	Fri 23 Oct 2026	Tue 3 Nov 2026	Wed 4 Nov 2026
October 2026	Fri 20 Nov 2026	Mon 23 Nov 2026	Wed 2 Dec 2026	Thu 3 Dec 2026
November 2026	Mon 21 Dec 2026	Tue 22 Dec 2026		

* Includes OzTAM & YouTube